Physics, of course, is the study of matter and its motion through time and space. No one knows that better than renowned physicist Mani Bhaumik, who also knows firsthand that when it comes to higher education, philanthropy matters.

Bhaumik was born into extreme poverty in a remote village in West Bengal, India, during the Indian independence movement. “My family didn’t always know where our next meal would come from,” says Bhaumik. “As a child, I slept on rags in the thatched-roof mud hut I shared with my parents and six siblings.”

Despite all of his challenges, Bhaumik rose to become an esteemed scientist who played a key role in developing the laser technology that laid the groundwork for Lasik eye surgery. And with an eye toward giving back, he recently gave $11 million to UCLA Division of Physical Sciences — the largest gift ever to the division — to establish the Mani L. Bhaumik Institute for Theoretical Physics.

His dreams and determination led Bhaumik to earn a master’s degree at University of Calcutta and become the first student to earn a doctorate at the Indian Institute of Technology Kharagpur. In 1959, he received a Sloan Foundation postdoctoral fellowship, and the people of his village raised the airfare for him to come to UCLA. Of his time as a student at UCLA he says, “Everyone there was treated equally, not like back at home where the poor were treated like dirt.”

His gift will support graduate students, postdoctoral researchers, and faculty attempting to determine the action of the laws of nature through mathematical models. The core role of theoretical physicists is to formulate the laws that govern the natural world in which we live — a world that philanthropists like Bhaumik are improving.

To contribute to research that deepens understanding of our world, contact Brooke Sanders at 310-794-9045 or bsanders@support.ucla.edu.
SPEAKING OF THE CENTENNIAL CAMPAIGN

A Partner for Progress

Some people see Los Angeles as a city of dreamers. But it’s really a city of doers — people set on improving the world. Many of those people are at UCLA. In January, the committee bidding to bring the 2024 Olympic games to L.A., which I chair, announced UCLA as the site for the Olympic Village. The extraordinary campus and first-class facilities informed that decision, but something less tangible did, too: optimism.

Optimism is the hallmark of the university and the reason the theme of The Centennial Campaign for UCLA is Let there be . . . . Because it’s about possibilities, potential, progress. Recently, the university passed the campaign calendar midpoint, and it did so by exceeding its midpoint fiscal goal, making FY 2016 another record-breaking year and ending it with great momentum.

The stories in this issue of the newsletter exemplify the fantastic accomplishments and commitment of UCLA students and faculty, and they prove how important philanthropic partners, like you and me, are to a successful campaign.

—CASEY WASSERMAN ’96

GIVING IS IN HIGH GEAR

We don’t mean to sound like a broken record, but donors helped UCLA break another record!

Fiscal Year ’16 total raised:
$664M of $600M goal

Three years to go, and UCLA is more than halfway to goal.

<table>
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<tr>
<th>BY UNIT</th>
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<tbody>
<tr>
<td>Health Sciences $1,046,185,809 of $2 billion</td>
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<tr>
<td>Professional Schools $867,499,013 of $1.487 billion</td>
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<tr>
<td>The College $294,873,998 of $400 million</td>
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<tr>
<td>Athletics $196,417,636 of $260 million</td>
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<tr>
<td>Campuswide $330,246,434 of $178 million</td>
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<tr>
<th>BY PURPOSE</th>
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<tbody>
<tr>
<td>Student/Faculty Support $493,075,501 of $1.5 billion</td>
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<tr>
<td>Programs/Research $1,249,434,687 of $1.65 billion</td>
</tr>
<tr>
<td>Capital $489,607,377 of $800 million</td>
</tr>
<tr>
<td>Designated Discretionary $503,449,306 of $250 million</td>
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</tbody>
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Pore over the numbers at giveto.ucla.edu/our-progress.
Data as of 8/12/2016

Data as of 6/30/2016

Campaign gifts: 309,369
Campaign donors: 144,940
Campaign gifts < $10,000: 294,077 (95%)
Meet His Match

With the goal of encouraging others to come to the proverbial table and endow faculty chairs in UCLA Henry Samueli School of Engineering and Applied Science, the Samueli Foundation, created by Susan and Henry Samueli, has given $10 million to establish as many as 20 chairs. The matching gift followed the school’s recently announced plan to expand by 50 faculty members and 1,000 students over the next five to seven years. It offers a dollar-for-dollar match for donations toward the establishment of endowed chairs. For example, it will make it possible for other donors to sponsor permanent chairs in the name of their choosing and to support faculty research in an area of interest to them with a gift of $1 million. The Samueli Foundation will match the gift to reach the $2 million total needed to fund the chair. Similarly, a term chair, an endowed position given to the chair holder for a specific period of time, normally requires a $1 million gift but with this matching challenge can be made for $500,000, which the foundation will match.

The engineering school — among the top in the world — is named for Henry Samueli, co-founder of semiconductor firm Broadcom Corporation, to recognize a $30 million gift from the foundation in 1999. With this recent contribution, the Samuelis continue to give back to push UCLA forward and encourage others to join them.

To pull up your chair, contact Brandon Baker at 310-206-5303 or bbaker@support.ucla.edu.

Inviting Excellence

Talk about enduring. Endowed chairs have been around a long time. The first was established in 1502 at Oxford University. In 2016, they remain an essential — and in most cases permanent — tool for bringing first-rate faculty to a university. That’s because endowed chairs are unique in their ability to sustain scholarship and discovery in particular disciplines over periods of decades, making them the seeds of progress.

UCLA, like all top universities, robustly recruits best-in-class faculty, in part by offering financial packages that empower them to pursue — and engage their students in pursuing — issues of great relevance to humanity. Endowed chairs are a key component in UCLA’s recruitment capabilities.

A young university, UCLA has achieved remarkable things in merely 100 years. The Samuels recognize that more endowed chairs to attract renowned faculty in all disciplines will give a great boost to UCLA’s already stellar reputation and reach.

To learn more about endowing chairs in other areas, contact Jennifer Jung at 310-206-7228 or jjung@support.ucla.edu.
Honoring a Legacy. Memorializing a Life.

Judi Kaufman lived with brain cancer for 18 years. She didn’t battle it so much as embrace it, calling her tumor “Friendly.” That was in keeping with the vivacious spirit of this community activist, artist, and entrepreneur.

Following her first diagnosis in 1999 at UCLA, Kaufman did not retreat. In fact, she believed that the cancer unleashed her creativity and gave her a new purpose. With a resilient and optimistic spirit, she founded Art of the Brain (AOB), a program to support Dr. Timothy Cloughesy’s brain cancer research at UCLA. Based on Kaufman’s experience and vision, AOB focuses on creativity as a vehicle to help brain cancer patients thrive emotionally in the face of the debilitating disease. AOB has raised more than $7 million for brain cancer research at UCLA.

Kaufman died in 2015, days before the 16th annual AOB gala. Her husband, Roy Kaufman, is carrying on her legacy of caring and commitment with a combined pledge of $2.2 million to support AOB and neurology research.

“Judi wanted to see AOB at UCLA continue to help survivors. It was her great passion, and I am happy to be able to contribute to keep it going,” says Kaufman.

The gifts name the Judi Kaufman Gallery in the Peter Morton 200 Medical Plaza Building and the Judi Kaufman Lobby in the Reed Neurological Research Center. Her name — as her courage — endures and continues to inspire.

To support brain cancer research at UCLA and help survivors thrive, contact Pamela Thompson at 310-267-1837 or pthompson@support.ucla.edu.

The Circus Came to Town

... and left $2.9 million for the Children’s Discovery and Innovation Institute at Mattel Children’s Hospital UCLA. The fourth annual Kaleidoscope Ball broke fundraising records and drew a celebrity-studded crowd to Culver City May 21, 2016.

650 guests enjoyed a Cirque pour la Recherche (Circus for Research) themed event and, more important, supported pediatric research at UCLA.

Lori and Michael Milken received the hospital’s highest honor, the Philanthropic Leadership Award. In addition, 15-year-old Jake Schuster, a UCLA patient who has undergone 21 surgeries with remarkable success, received the Extraordinary Children’s Award. And actress and philanthropist Kate Hudson received the hospital’s Kaleidoscope Award for her work to support child health.

The House of Harry Winston sponsored the event, and its vice president of West Coast Retail, Michael Moser, and its Beverly Hills Salon were pleased to recognize the Harry Winston Fellows. The awards are given annually to three pediatric researchers who are improving the fundamental understanding of pediatric diseases and devising innovative approaches for treatment.

Devoted volunteers, led by co-chair Beth Friedman, committed many hours to the evening, which included a silent live auction and musical performances by Richie Sambora, Orianthi, Randy Jackson, and Shawn Hook.

“Many people work very hard to put on the Kaleidoscope Ball and make it a success for the hospital and the children it serves,” says Beth Friedman. “It is a pleasure to help the doctors, nurses, and other caregivers — under the direction of Mattel’s physician-in-chief Sherin Devaskar — who devote their lives to caring for children and bring the most innovative pediatric research to UCLA.”

To bring lifesaving research to bear on the lives of children and their families, contact Kat Carrico at 310-825-2558 or kcarrico@support.ucla.edu.
Vantage Point

Mark this happy milestone: The Centennial Campaign for UCLA has passed the calendar midpoint and its fiscal midpoint. In fact, in fiscal year 2015–16, UCLA broke fundraising records with nearly $664 million dollars in gifts and pledges. Remarkable gifts — of all sizes and to support many diverse areas — are strengthening UCLA’s mission of education, research, and service.

This past year also brought significant changes to UCLA’s Alumni Association, which transitioned to an “all-in” membership donor model in 2015. The change expanded Alumni Association membership from 92,000 to 515,619. In the first full fiscal year, the program brought in 3,141 gifts totaling $1.24 million, one-third of which were from first-time donors.

The numbers represent much more than dollars raised; they represent UCLA donors’ spirit of commitment and confidence in the university to use their gifts for the greater good. UCLA and forward-looking philanthropists share a vision of a better world, and every single dollar represents another step toward that end.

From this vantage point, we can see more clearly — and are more excited than ever about — what the campaign can make possible for UCLA and every community and cause UCLA touches. From better access to education to discoveries that are changing the course of health care to artistic achievement to principled business — take a moment to reflect on the endeavors you’ve read about in the newsletter. Then imagine what UCLA and you can make possible through philanthropy in the next three and a third years.

Get in on the giving! Choose your passion, and contact Grace Beale at 310-794-2447 or gifts@support.ucla.edu.

Across campus, cultures, and disciplines, giving makes gains.
The cover of the very first issue of The Centennial Campaign for UCLA newsletter featured Shirley and Walter Wang on the heels of their $1 million gift to create scholarships aimed at bridging the gap into which many middle-income families fall. They emphasized their commitment to supporting students.

Since then, 25 students from middle-income families have benefitted from the Wang’s vision and generosity, including three study-abroad scholars. Ultimately, we all will benefit because of the opportunities the students are receiving.

Nothing speaks to the power of those opportunities like the words of the students themselves. Here are excerpts from thank-you letters they wrote to the Wangs.

Jone Bacinskaite ’19, Neuroscience

I always strive to exceed academically while keeping up with my extracurricular activities and club responsibilities, but that gets difficult when I have to worry about my growing school debt and how my family will bear the burden of the cost of my education. Getting this scholarship eases those worries and will allow me to enter the Grand Challenges Undergraduate Research Scholars Program this fall. Thank you so much for your generosity. My family and I can never thank you enough.

Maxwell Kim ’19, Ethnomusicology

Receiving this scholarship has helped lift a big burden off my shoulders. I am the only son of a single mother who cannot afford to help with tuition. When I received this scholarship, I was actually close to being evicted from on-campus housing because I did not have sufficient funds to cover the housing payment for the rest of the quarter. Thank you so much for your generosity.

Nikan Namir ’19, Bioengineering

The fellowship I received might not seem like much, but it makes a big difference to me and my family. I have a sister who’s also going to be starting college next year, and for my parents to pay for two college tuitions is quite distressing. Not having to work helps me have the time to commit to my research and meet with my two principal investigators, who are both very involved in the medical field and research.

To be the bridge to opportunity for a Bruin, contact Melanie Burzynski at 310-983-3491 or mburzynski@support.ucla.edu.